



SCHOLARSHIP APPLICATION CRITERIA

Advertising Federation of Fort Wayne, Inc.

APPLICATION MUST BE POSTMARKED BY DECEMBER 31.

Send application and related materials to:

Scholarship Committee
Advertising Federation of Fort Wayne, Inc.
P.O. Box 10066
Fort Wayne, IN 46850

AMOUNT OF SCHOLARSHIP

Up to \$1,000, based on money available (to be paid directly to the student for school-related expenses) and depending on the number of applicants and final decision of the Scholarship Committee.
All decisions by the Scholarship Committee are final.

ELIGIBILITY REQUIREMENTS

- Applicant must currently be a college freshman, sophomore, junior, or first semester senior graduating in May, 2024.
- Applicant must be a full-time college student (minimum of 12 credit hours per semester), registered in an advertising or marketing related field.
- Applicant must maintain residence or attend an accredited college/university in one of the following Indiana counties: Adams, Allen, DeKalb, Huntington, Kosciusko, LaGrange, Noble, Steuben, Wabash, Wells, or Whitley.
- Winners will be notified by January 31.
- Applicants may apply each academic year.
- Scholarship recipient will be selected by a committee of advertising professionals and approved by the Advertising Federation of Fort Wayne, Inc. Board of Directors.
- ***Applicants must include three to four samples of work with the application*** . This must be submitted via URL, flash drive, or in hard copy with the application. *Application materials will not be returned. DO NOT send original work.*

For further information, write to the Ad Fed Scholarship Committee via email at adfedfortwayne@gmail.com



SCHOLARSHIP APPLICATION

Please complete this form completely. *Type or print your answers clearly.*

NAME _____ STUDENT ID NUMBER _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ EMAIL _____

COUNTY OF RESIDENCE _____

You must reside or attend a college or university in the area served by the Advertising Federation of Fort Wayne, Inc. The list of Indiana counties can be found in the Application Criteria.

SCHOOL ATTENDING _____ DECLARED MAJOR _____

ADVISOR/CHAIR'S NAME/NUMBER _____

HOURS ENROLLED THIS SEMESTER _____ HOURS COMPLETED _____

CURRENT GPA _____ DATE DEGREE TO BE RECEIVED _____

WHAT SCHOOL WILL YOU BE ATTENDING NEXT SEMESTER? _____

CAMPUS ACTIVITIES, HONORS, ETC.

WORK/INTERNSHIP EXPERIENCE

On a separate page, in 500-1,000 words explain your career goals and why you should receive a scholarship. **Be creative in your answer.**

IN ADDITION, INCLUDE A COPY OF YOUR RESUME AND AN UNOFFICIAL COLLEGE TRANSCRIPT. DON'T FORGET YOUR WORK SAMPLES.

I hereby authorize the Advertising Federation of Fort Wayne, Inc. to contact my college or university to obtain information regarding my eligibility for a scholarship.

DATE _____ SIGNATURE _____

PARENT/GUARDIAN SIGNATURE (if under 18) _____