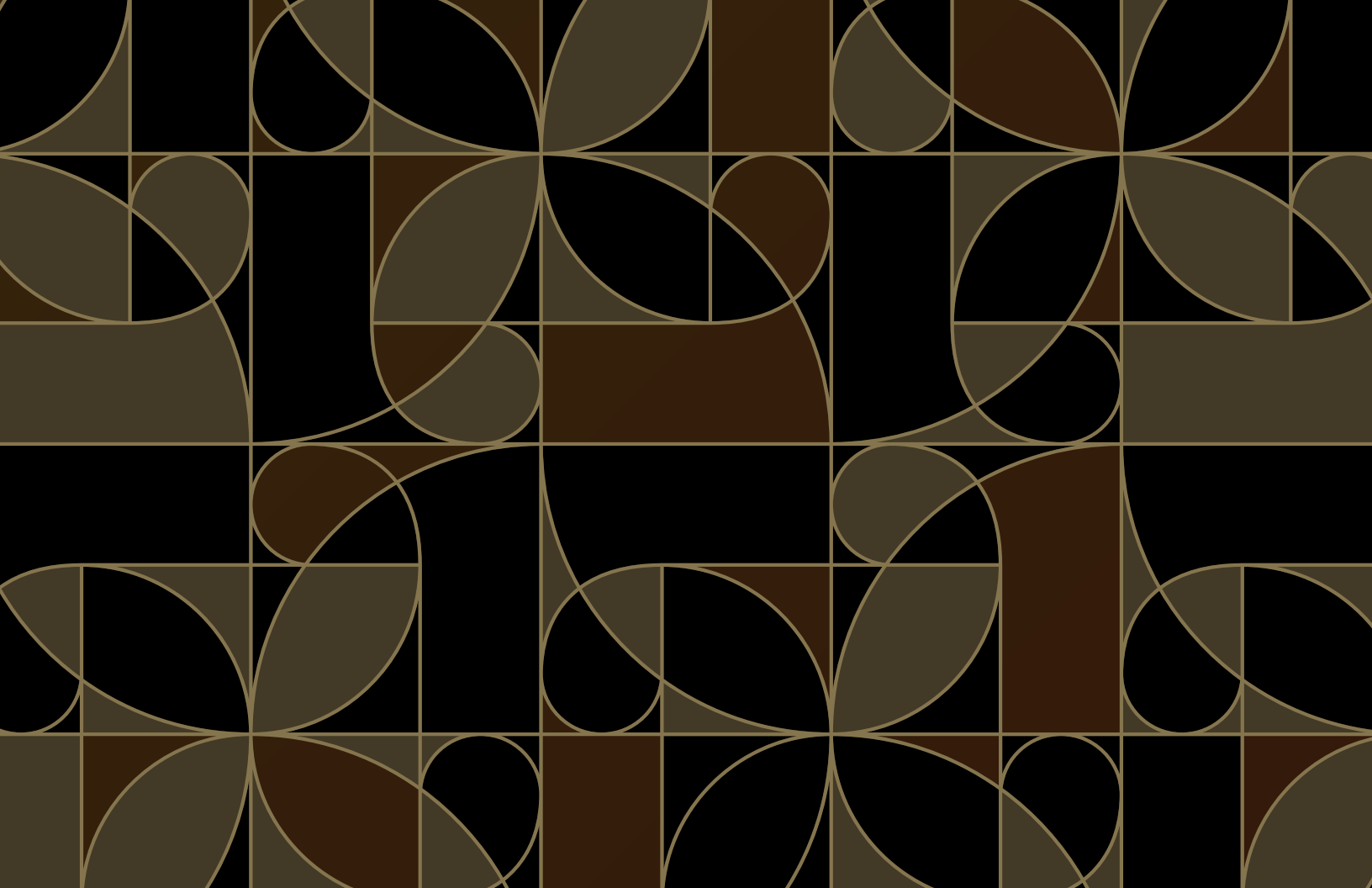


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ROARING TWENTIES

FORT WAYNE, INDIANA
ANNUAL ADVERTISING HONORS

aaf



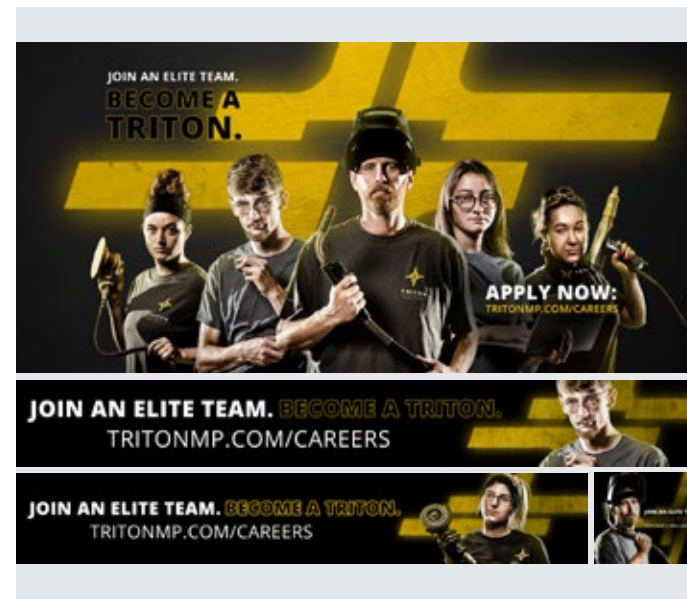
BEST IN SHOW	02	● ◆
JUDGE'S CHOICE	04	● ◆
GOLD	07	● ◆
SILVER	20	● ◆
STUDENT GOLD	35	● ◆
STUDENT SILVER	46	● ◆
THE JUDGES	58	● ◆

BEST IN SHOW



BEST IN SHOW PRINT SELF PROMOTION: COLLATERAL

ENTRANT Creative Cat Marketing
TITLE NEITA Branding Collateral
CLIENT Northeast Indiana Talent Attraction, Inc.



BEST IN SHOW DIGITAL SELF PROMOTION: CAMPAIGN

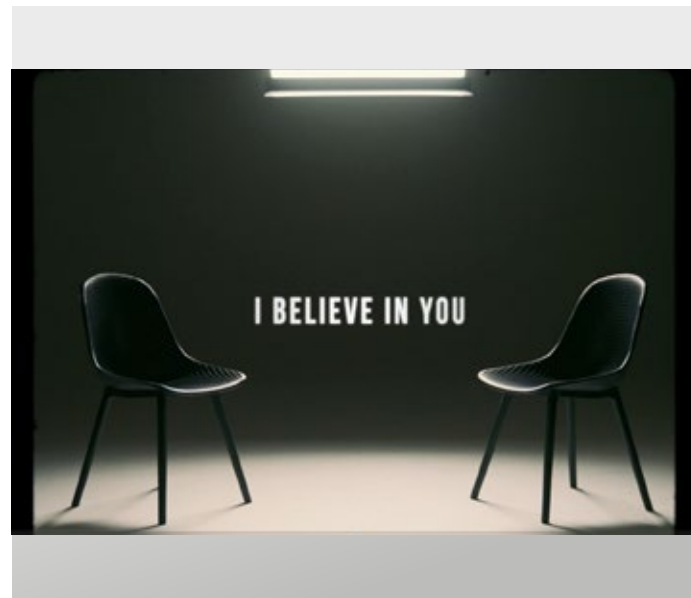
ENTRANT Creative Cat Marketing
TITLE Elite Tritons Campaign
CLIENT Triton Metal Products



BEST IN SHOW STUDENT SALES PROMOTION: CROSS MEDIA CAMPAIGN

ENTRANT Taylor Harman
TITLE Speakeasy Fine Chocolates Campaign
CLIENT University of Saint Francis

JUDGE'S
CHOICE



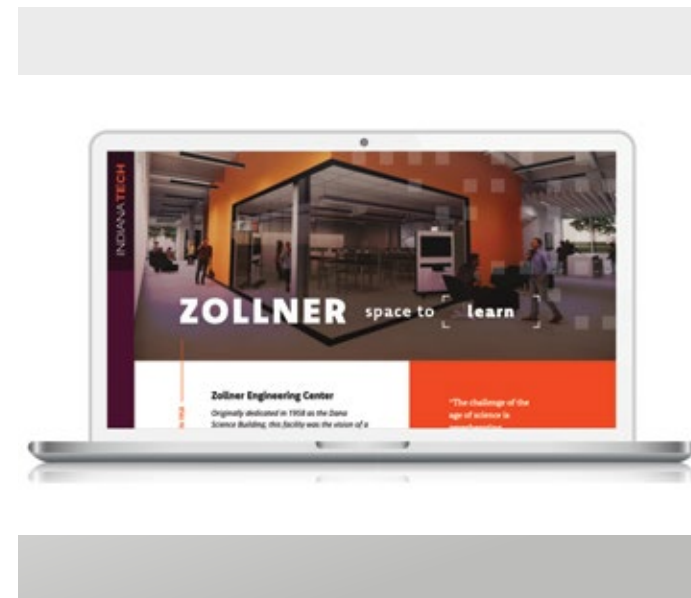
JUDGE'S CHOICE
NON-PROFIT ADVERTISING: AUDIO/ONLINE/VIDEO

ENTRANT Forward Creative LLC
TITLE I Believe in You(th)
CLIENT Youth for Christ of Northeast Indiana



JUDGE'S CHOICE
ELEMENTS OF ADVERTISING: LOGO & ICON DESIGN

ENTRANT Fort Wayne Marketing
TITLE NEIDAC Logo
CLIENT Northeast Indiana Talent Attraction, Inc.



JUDGE'S CHOICE
ONLINE ADVERTISING: WEBSITES, B TO C

ENTRANT Indiana Tech
TITLE Zollner Engineering Center Expansion and Renovation Project
CLIENT Indiana Tech

PROFESSIONALS

GOLD WINNERS



SALES PROMOTION: PRODUCT OR SERVICE

ENTRANT Dancer Concrete Design
TITLE THE PROCESS 21
CLIENT Dancer Concrete Design



SALES PROMOTION: PRODUCT OR SERVICE

ENTRANT Excell
TITLE Watchonista Magazine
CLIENT Watchonista

GOLD WINNERS



SALES PROMOTION: PRODUCT OR SERVICE SALES PRESENTATION

ENTRANT Creative Cat Marketing
TITLE NEITA Brand Guide
CLIENT Northeast Indiana Talent Attraction, Inc.



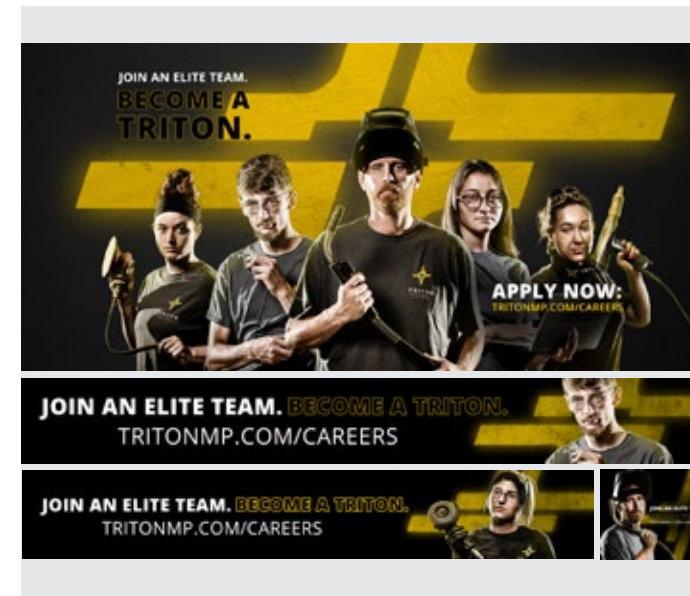
COLLATERAL MATERIAL: PUBLICATION DESIGN

ENTRANT University of Saint Francis
TITLE Saint Francis Magazine Spring 2021
CLIENT University of Saint Francis



COLLATERAL MATERIAL: PUBLICATION DESIGN

ENTRANT Dancer Concrete Design
TITLE THE PROCESS 21
CLIENT Dancer Concrete Design



ONLINE ADVERTISING: ONLINE CAMPAIGN

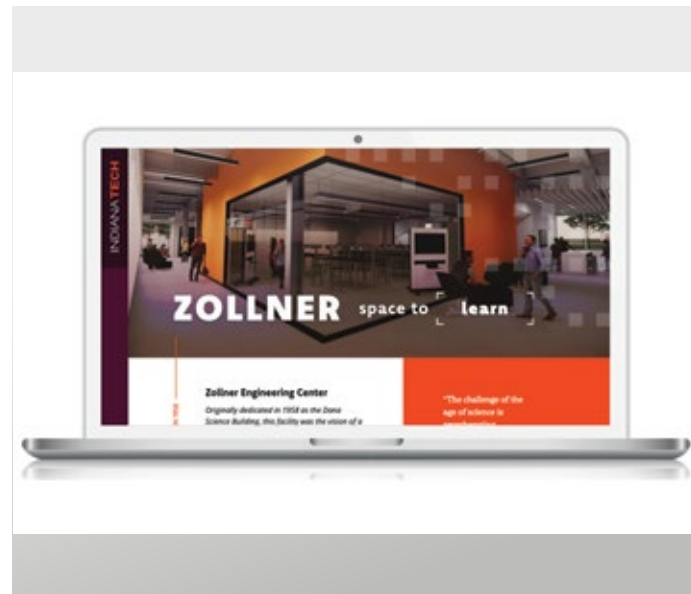
ENTRANT Creative Cat Marketing
TITLE Elite Tritons Digital Campaign
CLIENT Triton Metal Products

GOLD WINNERS



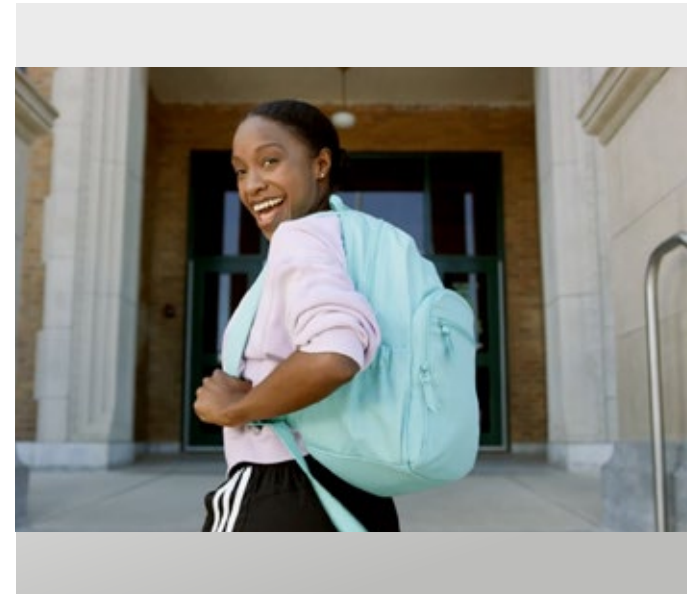
ONLINE ADVERTISING: ONLINE CAMPAIGN

ENTRANT Mariah M. Knight
TITLE Washington Climate Assembly
CLIENT Washington Climate Assembly



ONLINE ADVERTISING: WEBSITES, B TO C

ENTRANT Indiana Tech
TITLE Zollner Engineering Center Expansion and Renovation Project
CLIENT Indiana Tech



VIDEO: INTERNET COMMERCIAL

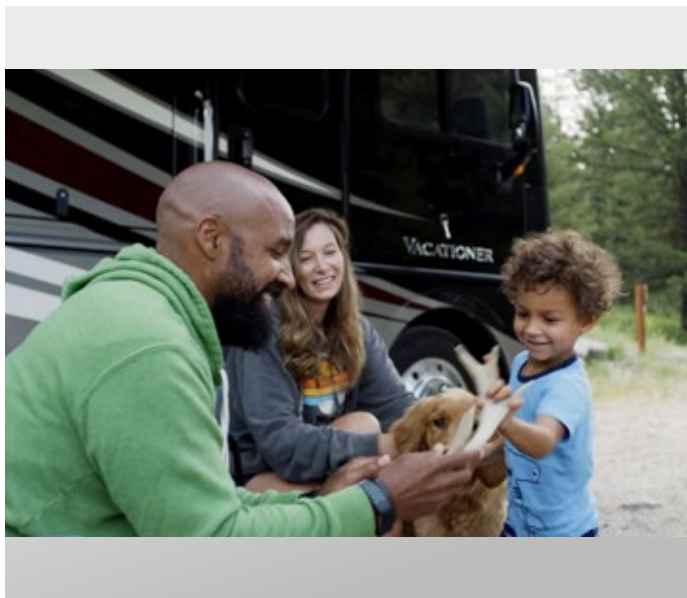
ENTRANT Punch Films
TITLE Vera Bradley: Back to School 2021
CLIENT Vera Bradley



VIDEO: INTERNET COMMERCIAL

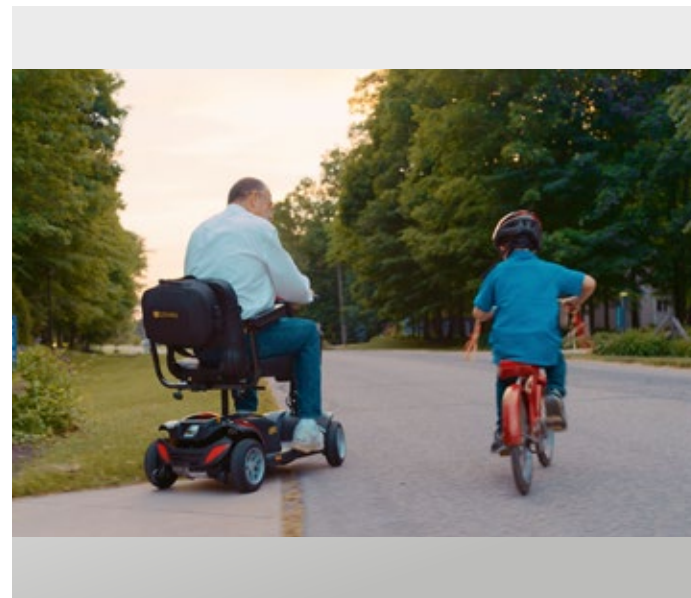
ENTRANT Forester Film
TITLE Glenn Frank Trailer Two
CLIENT Forester Film

GOLD WINNERS



VIDEO: INTERNET COMMERCIAL

ENTRANT Punch Films
TITLE Holiday Rambler: Spencer's Story
CLIENT Holiday Rambler



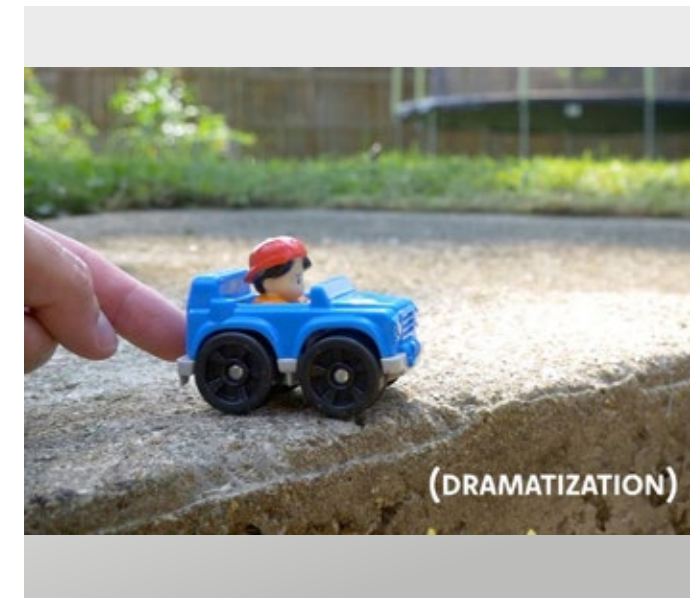
VIDEO: BROADCAST COMMERCIAL

ENTRANT Creative Cat
TITLE IT'S ALWAYS GO TIME
CLIENT James Medical



VIDEO: CAMPAIGN

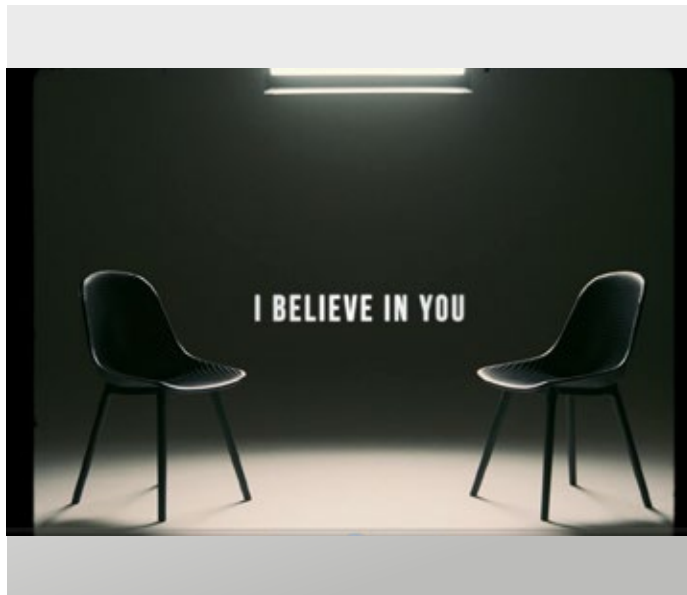
ENTRANT Forward Creative LLC
TITLE I&M Focused on Saving Energy
CLIENT Indiana Michigan Power



NON-PROFIT ADVERTISING: AUDIO/ONLINE/VIDEO

ENTRANT Indiana Tech
TITLE Where to Park on Campus?
CLIENT Indiana Tech

GOLD WINNERS



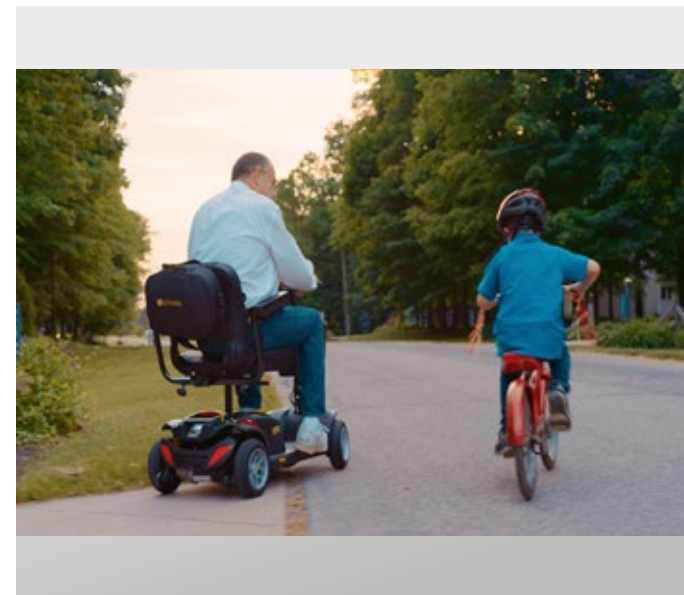
NON-PROFIT ADVERTISING: AUDIO/ONLINE /VIDEO

ENTRANT Forward Creative LLC
TITLE I Believe in You(th)
CLIENT Youth for Christ of Northeast Indiana



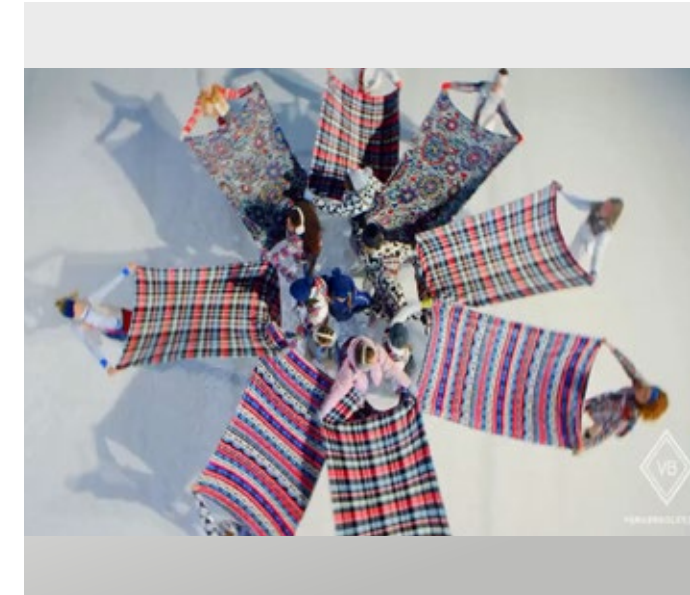
SELF PROMOTION: COLLATERAL

ENTRANT Creative Cat Marketing
TITLE NEITA Branding Collateral
CLIENT Northeast Indiana Talent Attraction, Inc.



SELF PROMOTION: BROADCAST VIDEO

ENTRANT Creative Cat Marketing
TITLE IT'S ALWAYS GO TIME
CLIENT James Medical



SELF PROMOTION: ONLINE VIDEO

ENTRANT Punch Films
TITLE Punch Films Demo Reel 2021
CLIENT Punch Films

GOLD WINNERS



SELF PROMOTION: CAMPAIGN

ENTRANT Creative Cat Marketing
TITLE Elite Tritons Campaign
CLIENT Triton Metal Products



ELEMENTS OF ADVERTISING: ILLUSTRATION

ENTRANT Indiana Tech
TITLE Tech Sneaker
CLIENT Indiana Tech



ELEMENTS OF ADVERTISING: ILLUSTRATION

ENTRANT Scrambled Egg(s) Design and Productions
TITLE Concept Art: "Dare Cycle" Project
CLIENT Saint Joseph Catholic School



ELEMENTS OF ADVERTISING: LOGO & ICON DESIGN

ENTRANT Fort Wayne Marketing
TITLE NEIDAC Logo
CLIENT Northeast Indiana Talent Attraction, Inc.

GOLD WINNERS



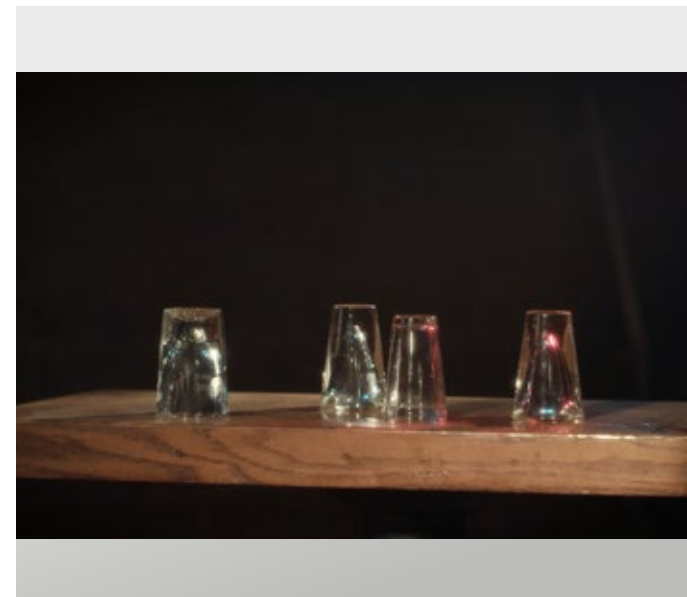
ELEMENTS OF ADVERTISING: PRINTING

ENTRANT Excell
TITLE Watchonista Magazine
CLIENT Watchonista



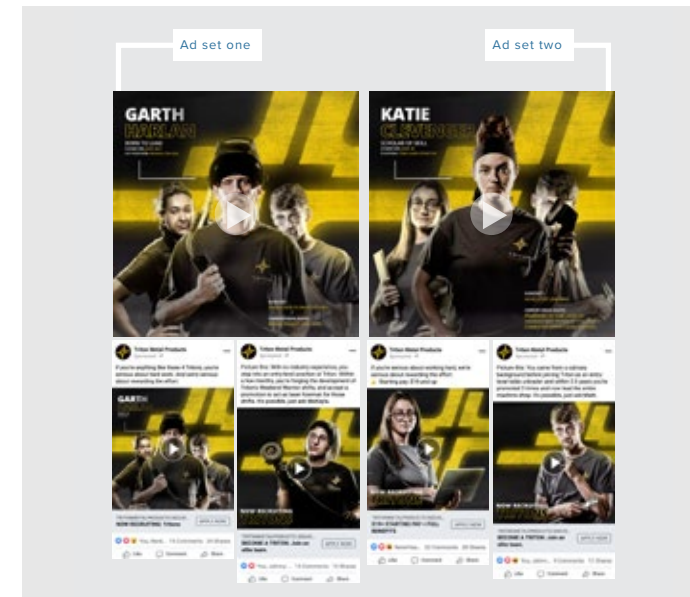
ELEMENTS OF ADVERTISING: PRINTING

ENTRANT Excell
TITLE Malibu 2022 Product Guide
CLIENT Malibu Boats



ELEMENTS OF ADVERTISING: CINEMATOGRAPHY/SPECIAL EFFECTS

ENTRANT Forester Film
TITLE Glenn Frank Music Video
CLIENT Forester Film



ELEMENTS OF ADVERTISING: CINEMATOGRAPHY/SPECIAL EFFECTS

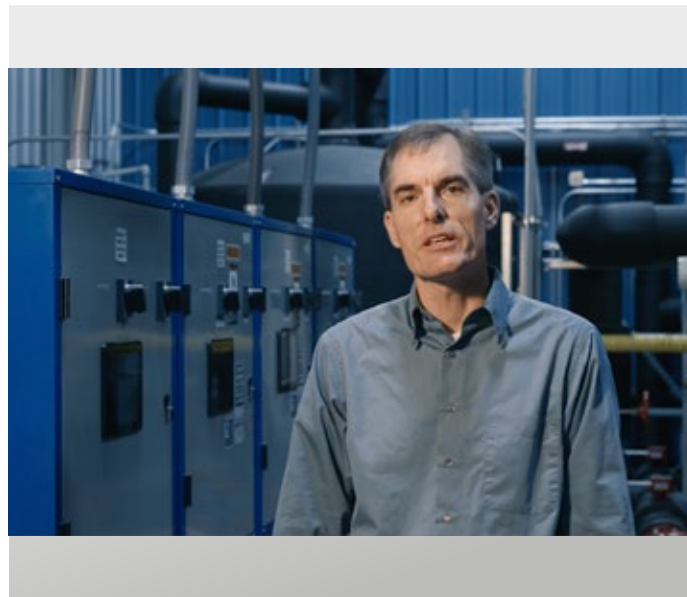
ENTRANT Creative Cat Marketing
TITLE Elite Tritons Ad Animation
CLIENT Triton Metal Products

SILVER WINNERS



SALES PROMOTION: PACKAGING

ENTRANT Catalyst Marketing Design
TITLE Gedney Pickle Vodka Packaging
CLIENT Gedney Spirits, LLC



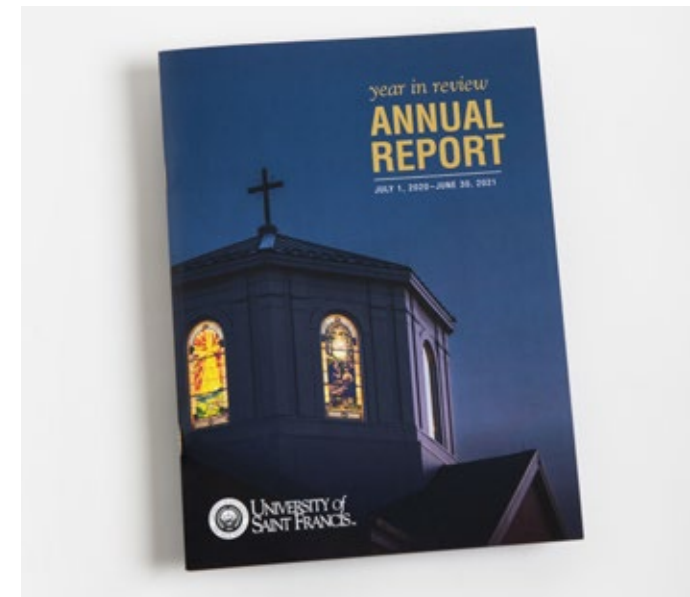
SALES PROMOTION: DIRECT MARKETING

ENTRANT WaterFurnace International
TITLE WaterFurnace Commercial Solutions
End Of Year Celebration Video Card
CLIENT WaterFurnace International



COLLATERAL MATERIAL: STATIONERY PACKAGING

ENTRANT Creative Cat Marketing
TITLE NEITA Brand Collateral
CLIENT Northeast Indiana Talent Attraction, Inc.



COLLATERAL MATERIAL: ANNUAL REPORT

ENTRANT University of Saint Francis
TITLE University of Saint Francis Annual Report
CLIENT University of Saint Francis

SILVER WINNERS



COLLATERAL MATERIAL: PUBLICATION DESIGN

ENTRANT University of Saint Francis
TITLE Saint Francis Magazine Fall 2021
CLIENT University of Saint Francis



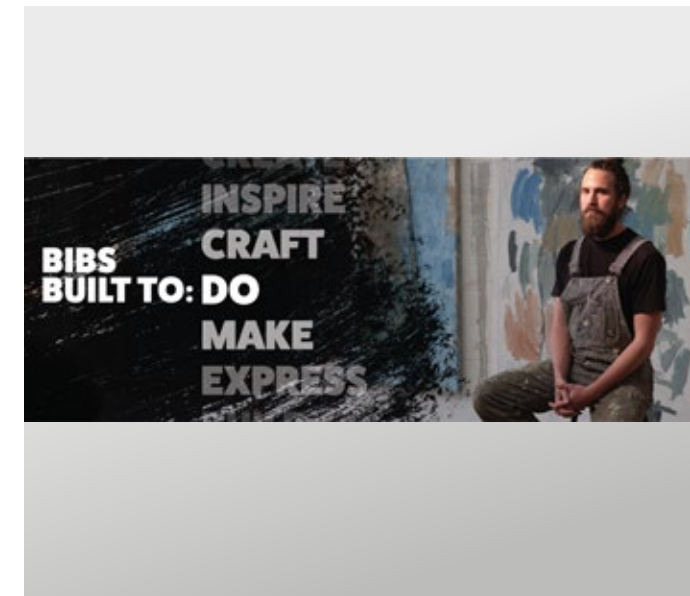
COLLATERAL MATERIAL: PUBLICATION DESIGN

ENTRANT Berne Workwear
TITLE Berne 2022 Workwear Catalog
CLIENT Berne Workwear



NON-TRADITIONAL ADVERTISING

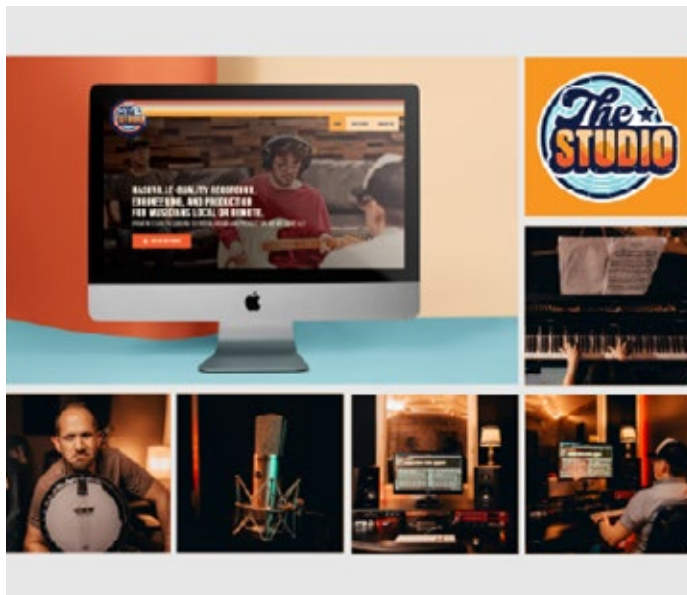
ENTRANT Indiana Tech
TITLE Zollner Engineering Center Expansion
and Renovation Project Exhibit
CLIENT Indiana Tech



ONLINE ADVERTISING: ONLINE CAMPAIGN

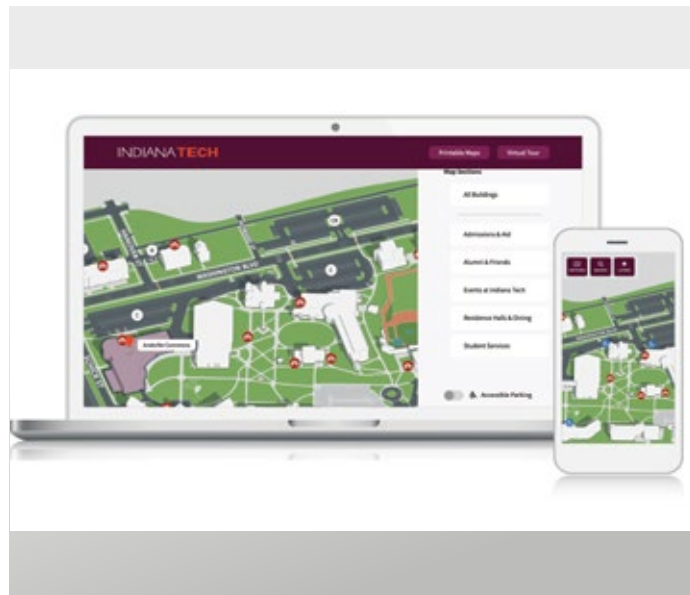
ENTRANT Berne Workwear
TITLE Berne Maker Crafter Campaign
CLIENT Berne Workwear

SILVER WINNERS



ONLINE ADVERTISING: WEBSITES, B TO C

ENTRANT Creative Cat Marketing
TITLE The Studio Records Website
CLIENT The Studio



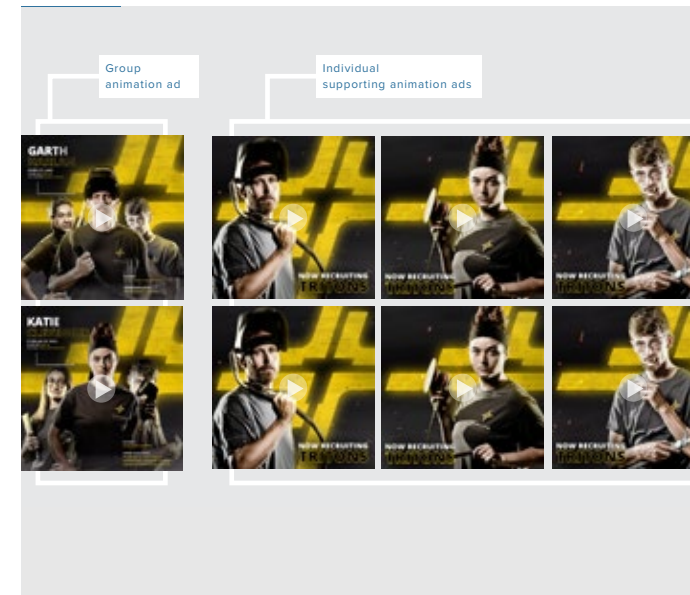
ONLINE ADVERTISING: RESPONSIVE DESIGN

ENTRANT Indiana Tech
TITLE Indiana Tech Campus Map
CLIENT Indiana Tech



ONLINE ADVERTISING: SOCIAL MEDIA

ENTRANT Berne Workwear
TITLE Berne Coastline Campaign
CLIENT Berne Workwear



ONLINE ADVERTISING: SOCIAL MEDIAS

ENTRANT Creative Cat Marketing
TITLE Elite Tritons Social Ad Campaign
CLIENT Triton Metal Products

SILVER WINNERS



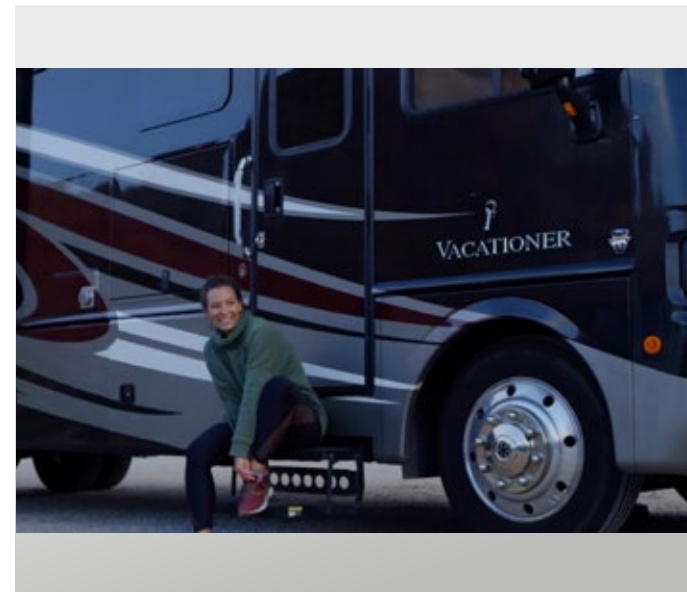
ONLINE ADVERTISING: APPS

ENTRANT Visit Fort Wayne
TITLE Fort Wayne Trails and Passes
CLIENT Visit Fort Wayne



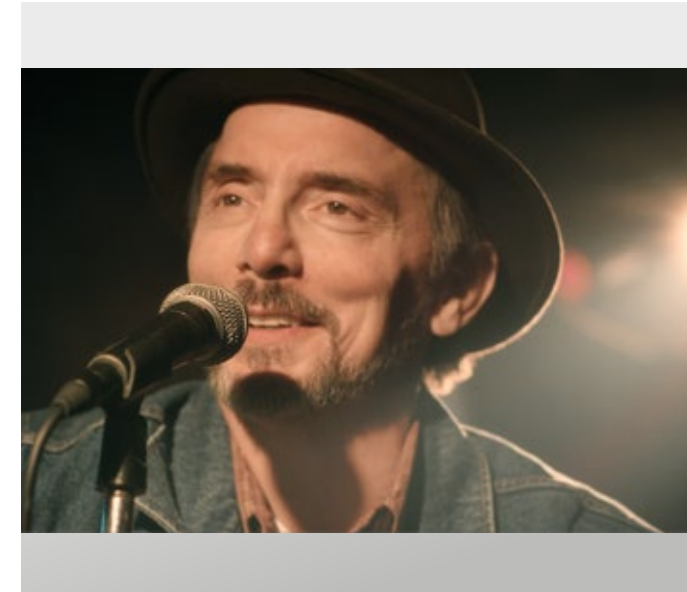
VIDEO: INTERNET COMMERCIAL

ENTRANT Punch Films
TITLE Horton Ambulance: Protect Your Crew
CLIENT Labov



VIDEO: INTERNET COMMERCIAL

ENTRANT Punch Films
TITLE Holiday Rambler: Kristi's Story
CLIENT Holiday Rambler



VIDEO: INTERNET COMMERCIAL

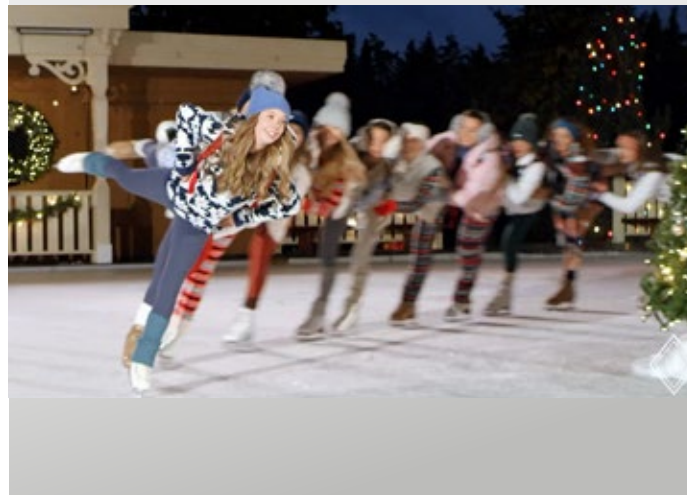
ENTRANT Forester Film
TITLE Glenn Frank Trailer One
CLIENT Forester Film

SILVER WINNERS



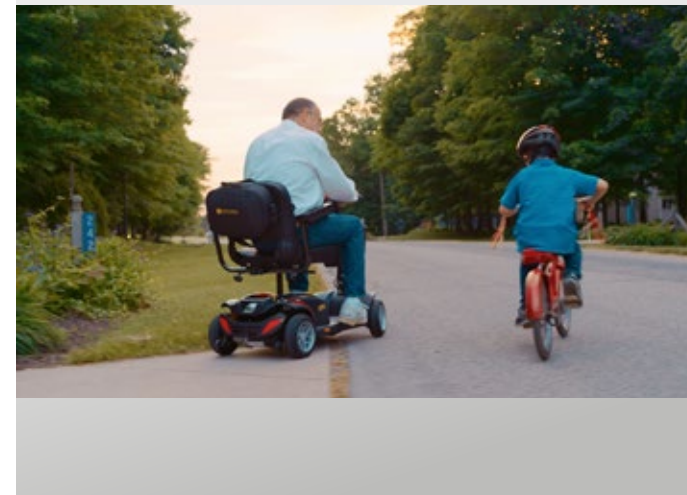
VIDEO: INTERNET COMMERCIAL

ENTRANT Anchor Films
TITLE We're Focused On You
CLIENT The Indiana Society of Anesthesiologists



VIDEO: BROADCAST COMMERCIAL

ENTRANT Punch Films
TITLE Vera Bradley Holiday 2021
CLIENT Vera Bradley



VIDEO: CAMPAIGN

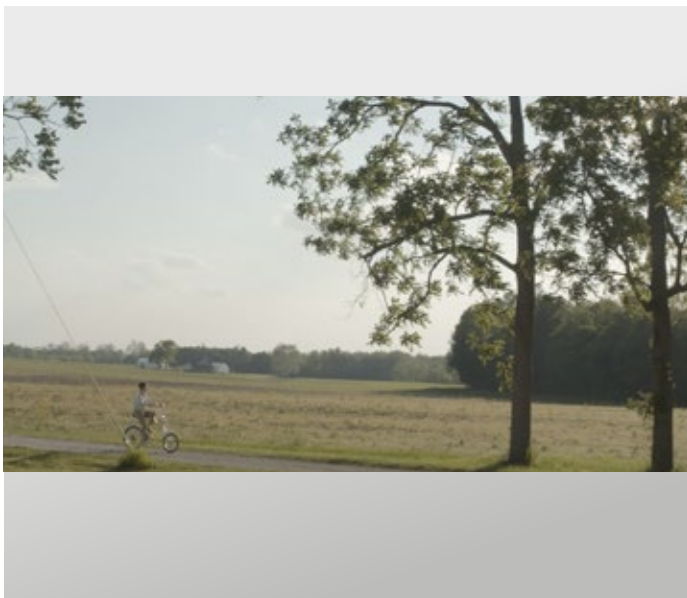
ENTRANT Creative Cat Marketing
TITLE IT'S ALWAYS GO TIME - VIDEO CAMPAIGN
CLIENT James Medical



VIDEO: CAMPAIGN

ENTRANT Punch Films
TITLE Adventuretunity Campaign
CLIENT Holiday Rambler

SILVER WINNERS



VIDEO: CAMPAIGN

ENTRANT Forester Film
TITLE Glenn Frank
CLIENT Forester Film



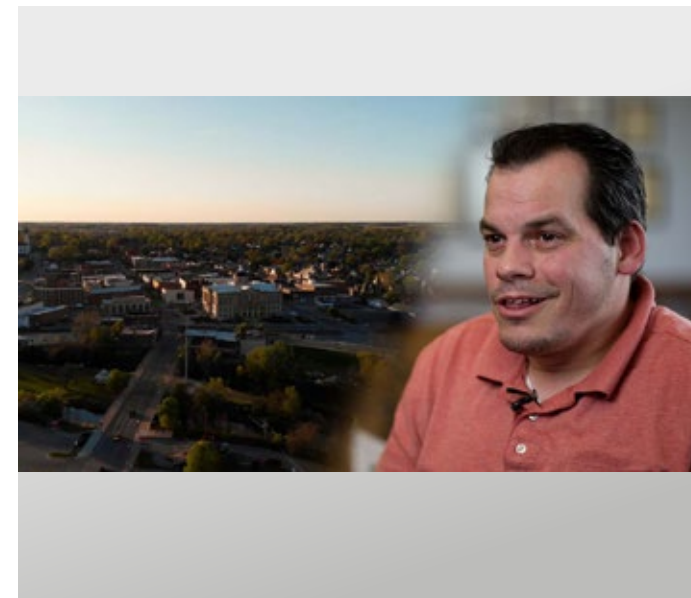
NON-PROFIT ADVERTISING: COLLATERAL

ENTRANT Taters, Inc
TITLE 2021 Taters, Inc. Branding and Event Graphics
CLIENT Taters, Inc



NON-PROFIT ADVERTISING: PRINT

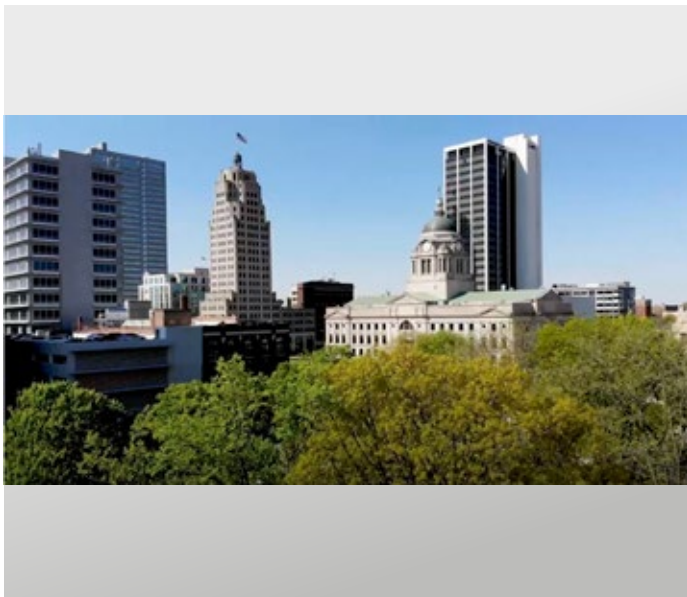
ENTRANT Pathfinder Services
TITLE Core Values Posters
CLIENT Pathfinder Services



NON-PROFIT ADVERTISING: AUDIO/ONLINE/VIDEO

ENTRANT Pathfinder Services
TITLE Accessibility Awareness Video
CLIENT Northeast Indiana Disability
Advocacy Coalition

SILVER WINNERS



NON-PROFIT ADVERTISING: AUDIO/ONLINE/VIDEO

ENTRANT Visit Fort Wayne

TITLE Better Because of Tourism Video

CLIENT Visit Fort Wayne



ELEMENTS OF ADVERTISING: ILLUSTRATION

ENTRANT Excell

TITLE Dot & Line Black Flagged Beer Label

CLIENT Dot & Line Brewing



NORTHEAST INDIANA TALENT ATTRACTION

When needs are met, jobs are filled.

ELEMENTS OF ADVERTISING: LOGO & ICON DESIGN

ENTRANT Creative Cat Marketing

TITLE NEITA - Logo + Branding

CLIENT Northeast Indiana Talent Attraction, Inc.

STUDENTS

GOLD WINNERS



SALES PROMOTION: PACKAGING

ENTRANT Samson Nofzinger

TITLE Radiant Bottles

SCHOOL Ivy Tech



SALES PROMOTION: CROSS MEDIA CAMPAIGN

ENTRANT Taylor Harman

TITLE Speakeasy Fine Chocolates Campaign

SCHOOL University of Saint Francis

GOLD WINNERS



COLLATERAL MATERIAL: PUBLICATION DESIGN

ENTRANT Saige Childs
TITLE Biblical Scriptural Analysis
SCHOOL Huntington University



COLLATERAL MATERIAL: PUBLICATION DESIGN

ENTRANT Hannah Schonfeld
TITLE Tib: A Maubbit's Adventure
SCHOOL Huntington University



COLLATERAL MATERIAL: SPECIALTY ADVERTISING

ENTRANT Aaron Jentgen
TITLE Electric Feels
SCHOOL University of Saint Francis



OFF SITE: DISPLAY DESIGN

ENTRANT Aaron Jentgen
TITLE Helvetica Poster
SCHOOL University of Saint Francis

GOLD WINNERS



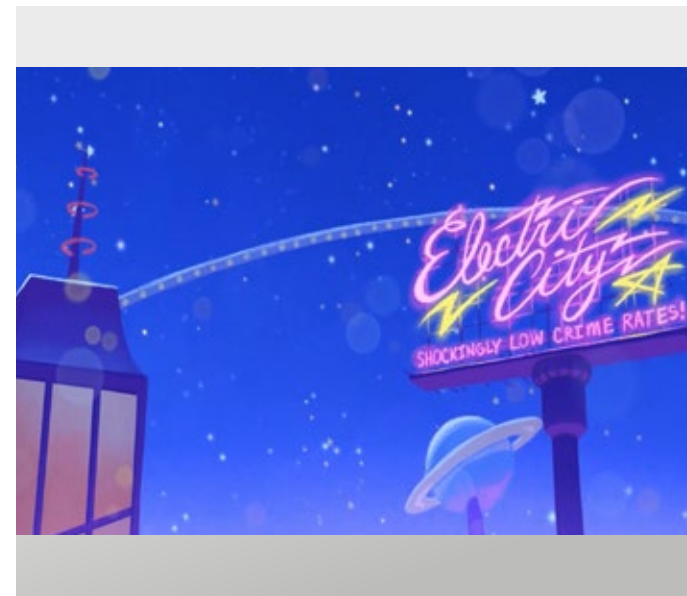
NON-TRADITIONAL ADVERTISING

ENTRANT Leah Hall
TITLE Silence of the Lambs
SCHOOL University of Saint Francis



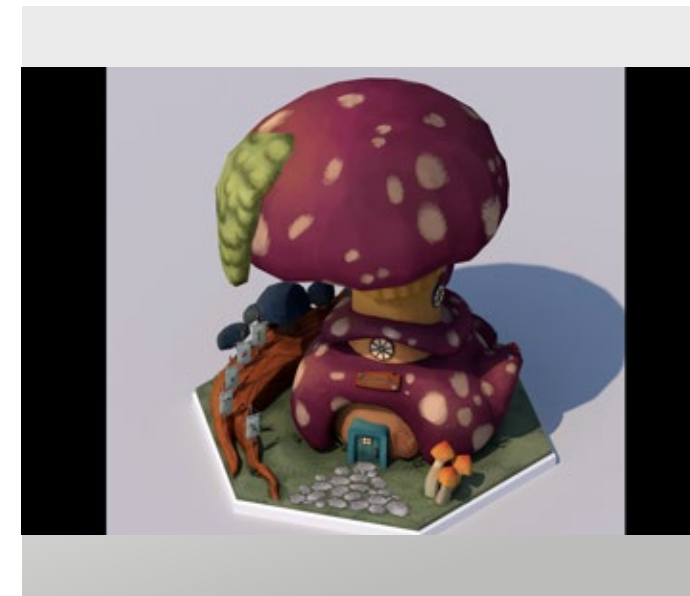
NON-TRADITIONAL ADVERTISING

ENTRANT Leah Hall
TITLE Georgia
SCHOOL University of Saint Francis



NON-TRADITIONAL ADVERTISING

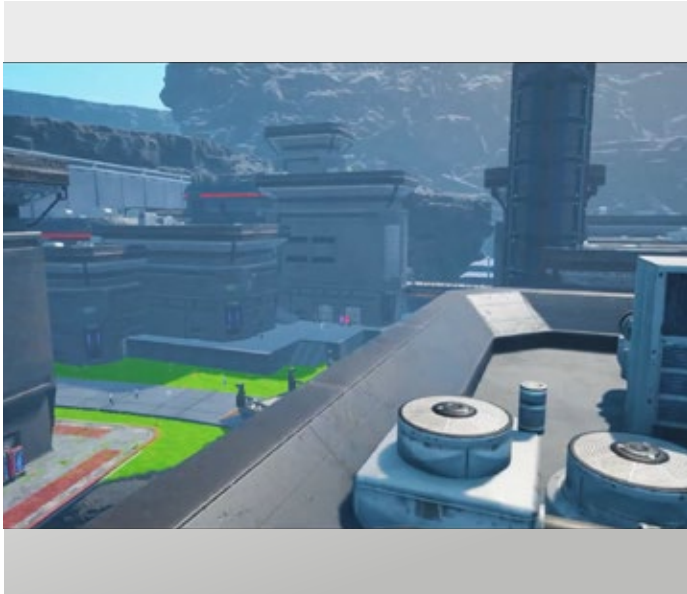
ENTRANT Chloe Jacobson-Eitniear
TITLE Cupidella and the Rainbow
SCHOOL Huntington University



VIDEO: GAMING

ENTRANT Carrie Runyan
TITLE Forest Gnome Environmental Buildings
SCHOOL Huntington University

GOLD WINNERS



VIDEO: GAMING

ENTRANT Jonathan Nelson
TITLE Sol Gaia
SCHOOL Huntington University



VIDEO: GAMING

ENTRANT Joy Heisey
TITLE Zora Environment Buildings
SCHOOL Huntington University



NON-PROFIT ADVERTISING: AUDIO/ONLINE/VIDEO

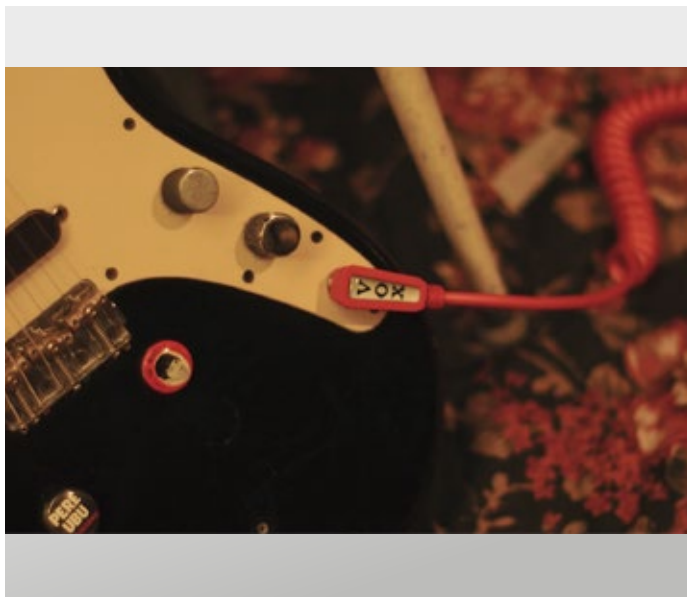
ENTRANT Brandon Myers
TITLE World Rainforest Day
SCHOOL Huntington University



NON-PROFIT ADVERTISING: AUDIO/ONLINE/VIDEO

ENTRANT Matthew Hyter
TITLE World Giraffe Day
SCHOOL Huntington University

GOLD WINNERS



SELF PROMOTION: ONLINE VIDEO

ENTRANT McKenna Parks
TITLE Namen Namen
SCHOOL Huntington University



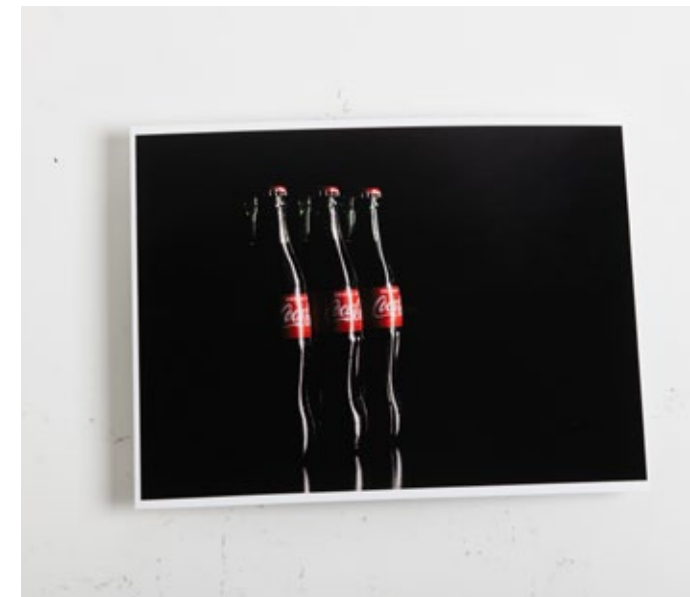
ELEMENTS OF ADVERTISING: ILLUSTRATION

ENTRANT Austin Hale
TITLE The Star that Spoke Back
SCHOOL Huntington University



ELEMENTS OF ADVERTISING: ILLUSTRATION

ENTRANT Laura Rabel
TITLE Jerry Pickney Tribute
SCHOOL University of Saint Francis



ELEMENTS OF ADVERTISING: PHOTOGRAPHY

ENTRANT Sujin Seo
TITLE Coca-Cola
SCHOOL Ivy Tech

GOLD WINNERS



ELEMENTS OF ADVERTISING: PHOTOGRAPHY

ENTRANT Andrew Schiebel

TITLE Great White Pelican

SCHOOL University of Saint Francis



ELEMENTS OF ADVERTISING: PHOTOGRAPHY

ENTRANT Jin Zou

TITLE Zen

SCHOOL Huntington University



ELEMENTS OF ADVERTISING: PHOTOGRAPHY

ENTRANT Elijah Hills

TITLE Blessed Burden

SCHOOL Huntington University



ELEMENTS OF ADVERTISING: PHOTOGRAPHY

ENTRANT Sujin Seo

TITLE Cookbook

SCHOOL Ivy Tech

GOLD WINNERS



ELEMENTS OF ADVERTISING: PHOTOGRAPHY

ENTRANT Sujin Seo

TITLE Apples

SCHOOL Ivy Tech

SILVER WINNERS



SALES PROMOTION: PRODUCT OR SERVICE

ENTRANT Alexis Bennett

TITLE Athens Brochure

SCHOOL University of Saint Francis



SALES PROMOTION: PACKAGING

ENTRANT Shelby Clausen

TITLE Truly Lemonade Hard Seltzer Can Redesign

SCHOOL Purdue University Fort Wayne



COLLATERAL MATERIAL: PUBLICATION DESIGN

ENTRANT Nick Robinson

TITLE Strange Adventures

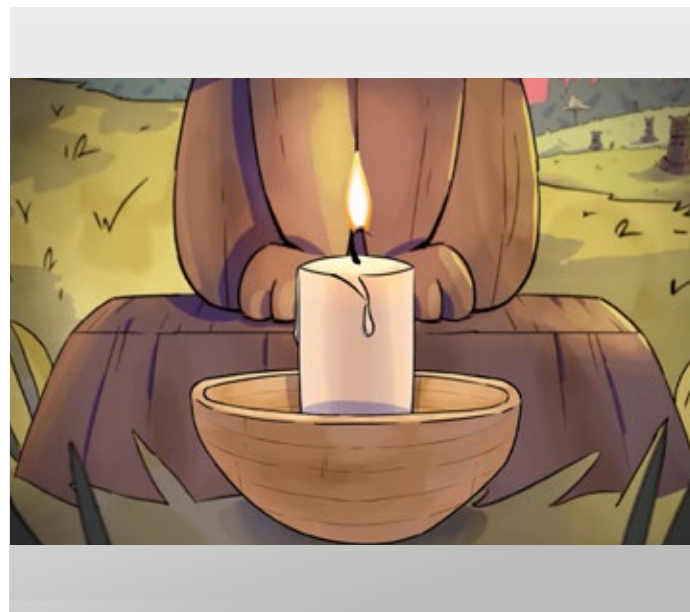
SCHOOL Huntington University

SILVER WINNERS



COLLATERAL MATERIAL: ANNUAL REPORT

ENTRANT Amber Root
TITLE WWF Annual Review
SCHOOL University of Saint Francis



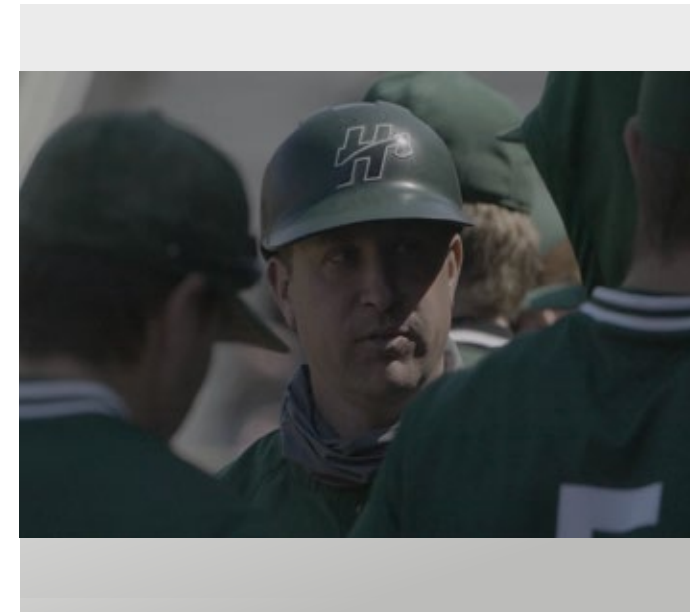
NON-TRADITIONAL ADVERTISING

ENTRANT Brady Doorn
TITLE Toho
SCHOOL Huntington University



NON-TRADITIONAL ADVERTISING

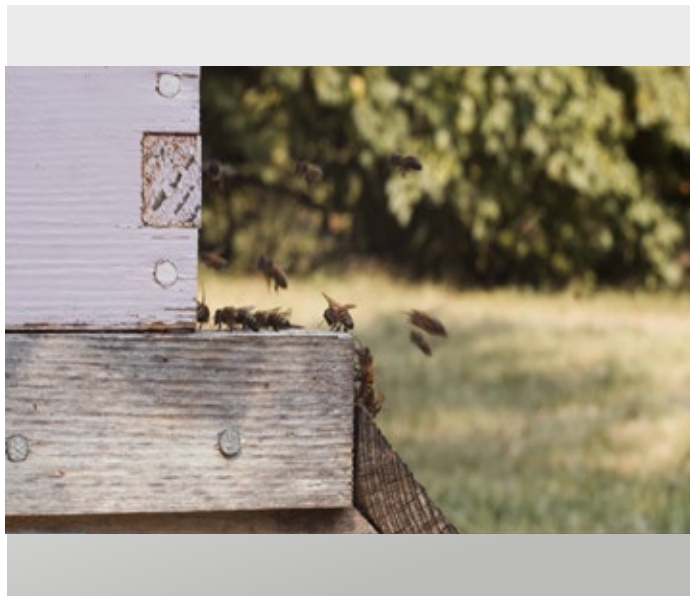
ENTRANT Ani Weitzel
TITLE Welcome In
SCHOOL Huntington University



VIDEO: INTERNET COMMERCIAL

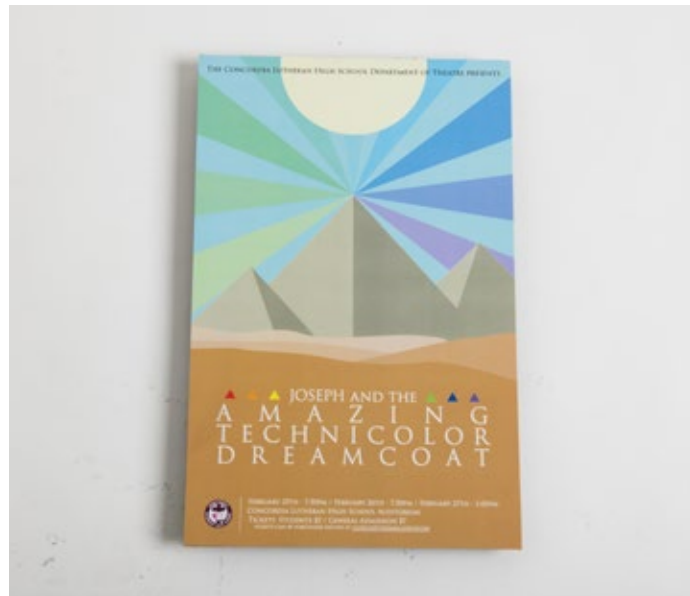
ENTRANT Adrien Gentie
TITLE Baseball is Back
SCHOOL Huntington University

SILVER WINNERS



VIDEO: INTERNET COMMERCIAL

ENTRANT McKenna Parks
TITLE HU Horiculture
SCHOOL Huntington University



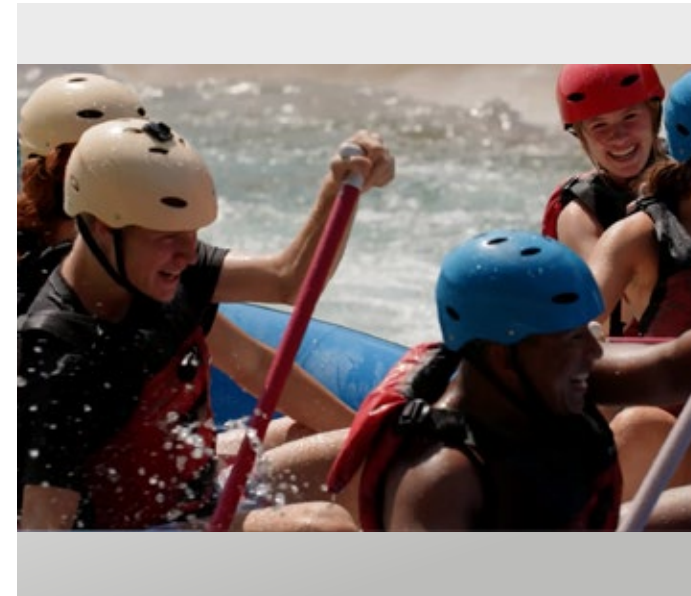
NON-PROFIT ADVERTISING: PRINT

ENTRANT Logan Krinn
TITLE Joseph and the Amazing Technicolor Dreamcoat Poster
SCHOOL Purdue University Fort Wayne



SELF PROMOTION: ONLINE VIDEO

ENTRANT Hannah Hanagan
TITLE Hannah Hanagan Demo Reel
SCHOOL Huntington University



SELF PROMOTION: ONLINE VIDEO

ENTRANT Jacob Douglass
TITLE Jacob Douglass Demo Reel
SCHOOL Huntington University

SILVER WINNERS



SELF PROMOTION: ONLINE VIDEO

ENTRANT Linus Obenhaus
TITLE Linus Obenhaus Demo Reel
SCHOOL Huntington University



ELEMENTS OF ADVERTISING: ILLUSTRATION

ENTRANT Laura Rabel
TITLE The Bog Girl
SCHOOL University of Saint Francis



ELEMENTS OF ADVERTISING: ILLUSTRATION

ENTRANT Laura Rabel
TITLE The Spider and the Fly Redesign
SCHOOL University of Saint Francis



ELEMENTS OF ADVERTISING: ILLUSTRATION

ENTRANT Seth Lecheler
TITLE Froggy Fashionista!
SCHOOL Huntington University

SILVER WINNERS



ELEMENTS OF ADVERTISING: ILLUSTRATION

ENTRANT Grant Glacomin
TITLE Brown Bear Cover Redesign
SCHOOL University of Saint Francis



ELEMENTS OF ADVERTISING: PHOTOGRAPHY

ENTRANT Amber Minnick
TITLE Sunset Dress
SCHOOL Ivy Tech



ELEMENTS OF ADVERTISING: PHOTOGRAPHY

ENTRANT Logan Krinn
TITLE Horizons
SCHOOL Purdue University Fort Wayne



ELEMENTS OF ADVERTISING: PHOTOGRAPHY

ENTRANT Carmen Trier
TITLE Inner Child
SCHOOL Huntington University

SILVER WINNERS



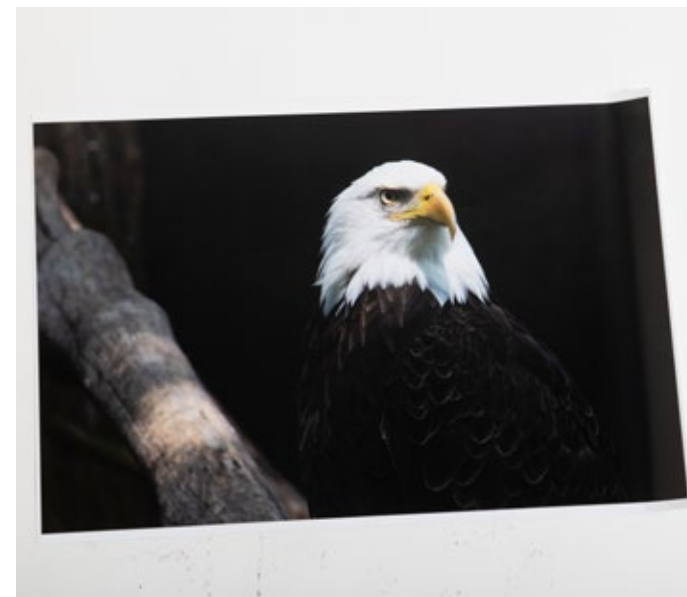
ELEMENTS OF ADVERTISING: PHOTOGRAPHY

ENTRANT Madisen Hinderliter
TITLE Distant Memory
SCHOOL University of Saint Francis



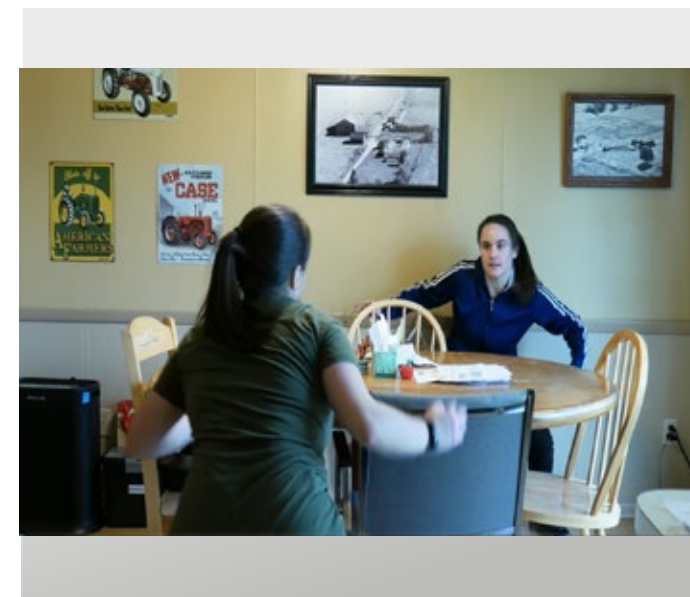
ELEMENTS OF ADVERTISING: PHOTOGRAPHY

ENTRANT Elijah Hills
TITLE Insufferable Silence
SCHOOL Huntington University



ELEMENTS OF ADVERTISING: PHOTOGRAPHY

ENTRANT Garrett Brodbeck
TITLE Eagle
SCHOOL Ivy Tech



ELEMENTS OF ADVERTISING: CINEMATOGRAPHY/SPECIAL EFFECTS

ENTRANT Mireille Rhodes
TITLE Visual Effects Artist, Rotoscope
SCHOOL Huntington University

OUR JUDGES



MATT GEORGI

Executive Creative Director/Principal
Caldwell VanRiper
Indianapolis, IN

A Fort Wayne native, Matt started his advertising career in Indianapolis at CVR. He came up through the ranks progressing to ACD before becoming Finish Line's director of advertising in 2000. He left the client side for a stint at Asher Agency before rejoining CVR as an owner/ECD. He brings a decidedly Hoosier bend to judging and understand the pressures of the marketplace. He also knows part of being creative here is figuring out how to get it done with limited resources. He has recently worked on the Emmy-winning Know the Facts campaign for the State of Indiana and has written for local and national clients including the Indiana Pacers, Finish Line, Ivy Tech, Republic Airways, Cummins, Allison Transmission, Subway and Citizens Energy Group.



LISA VERKAMP

Marketing and Annual Campaign Director
YMCA of Southwestern Indiana
Evansville, IN

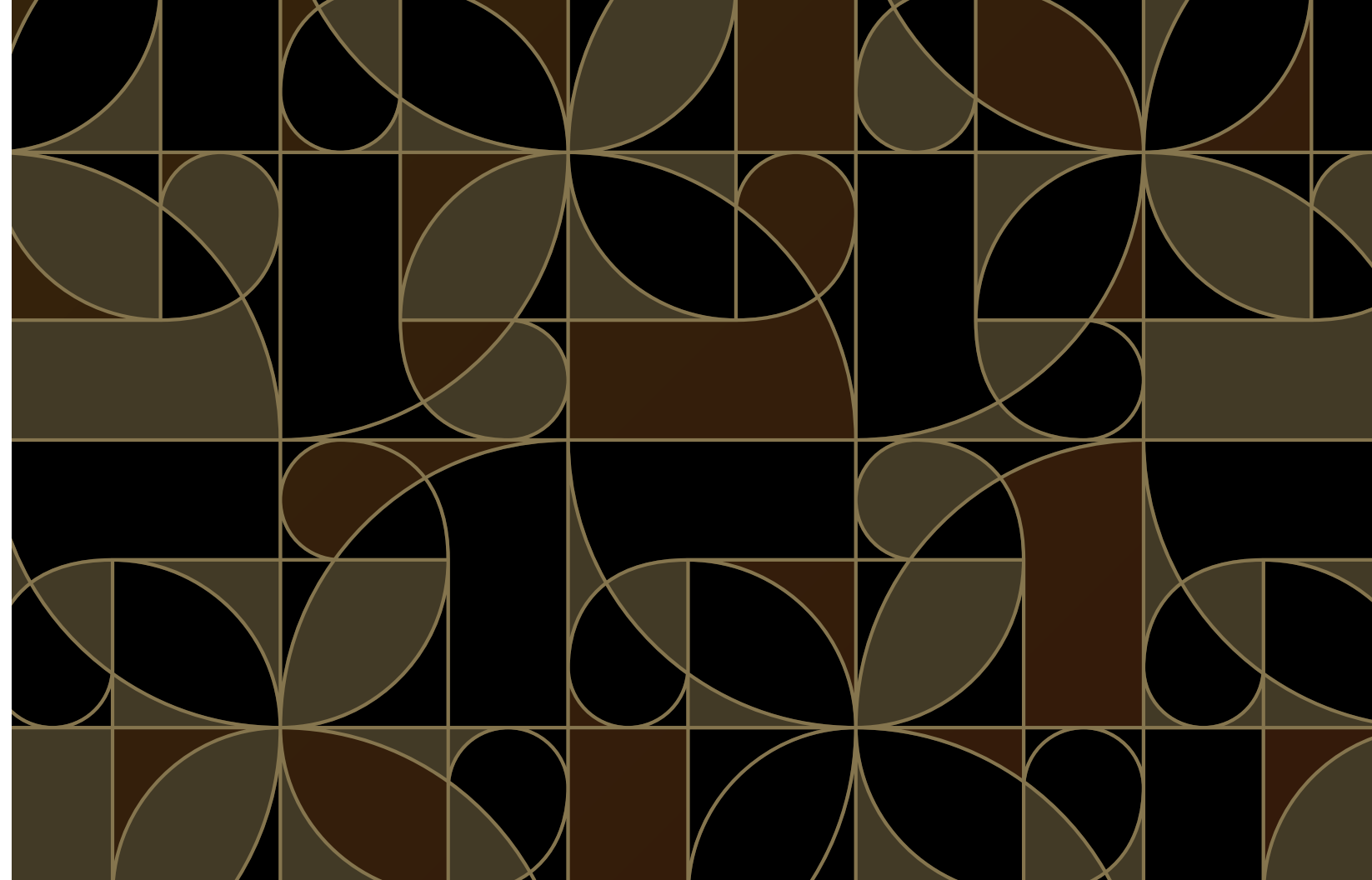
Lisa Verkamp has a passion for all things advertising, bringing 20 years of industry experience to the table. Introduced early on to the agency life, she has worked for many high-profile agencies in Evansville. In 2014 Lisa decided to go client-side and is currently the Marketing & Annual Campaign Director of the YMCA of Southwestern Indiana. She manages the marketing communications for the five-branch association, in addition to fundraising for the Y's various programs for at-risk youth. Needless to say, she wears a lot of hats these days, from market research and data analytics to communication and copywriting to design and production, and she wouldn't have it any other way. She's been awarded multiple ADDYs during her industry tenure for both collaborative projects and personal designs, and in 2020 became the youngest recipient of AAF-Greater Evansville's Silver Medal Award.



ALEX SPRUNGLE

Founder/Creative Director
GLYPH Collaborative
Midland, MI

Alexander Sprungle is a co-founder and Creative Director of Secret Creative Org.— a bespoke design studio in Akron, Ohio where he focuses on leading creative and new business efforts for a wide range of clients. While it started at the University of Saint Francis, his career in advertising and design has helped propel brands forward all across a number of verticals around the globe. From technology startups to Fortune 500s and everything in between, the focus has always been on the work. Alexander has served on multiple boards, including AAF Fort Wayne and AAF Indianapolis.





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